

A WORLD CLASS FITNESS EVENT AND EXPOSITION

What is Super Fitness Weekend?

This world class fitness event and exposition creates an expanded awareness of the benefits of maintaining good health through a fitness lifestyle. The target audience are healthy, physically sound and well-rounded fitness enthusiasts; the very customers that purchase your products and services.

Sponsorship allows you visibility during New England Fitness Weekend. The day of events consists of booths displaying the latest in fitness fashions, state-of-the-art supplements, health foods, exercise equipment and more! The exposition is open to the public and free of charge to competition spectators and competitors.

Why become a sponsor?

- New England Fitness Weekend is a **nationally recognized event**.
- You will **reach the industry's most prominent consumers and influential buyers** during this event!
- You will **improve your company's name recognition, industry awareness and generate sales**.
- You'll receive **high visibility and brand recognition with professional advertising** that integrates your company and product into consumer's lives.
- You'll receive **VIP tickets to New England Fitness Weekend Competition** where you will see some of the best competitors in the country compete for a spot at the World Championships.
- You'll earn the **ability to network with other sponsors** to generate an established referral base.

Which sponsorship is right for you?

THE PLATINUM PACKAGE - \$1,000

- On Stage Presenting Sponsor during Award Ceremony
- A booth at the Exposition 10' foot area, 4'x6' table, 2 chairs, tablecloth and electricity if necessary
- One Page Internet advertisement on www.fitnessatlantic.com
- 2 Email Blasts to internet mailing list
- Your company products, literature and premiums distributed in contestant goody bags
- 4 VIP tickets to the New England Fitness Weekend Competition

THE GOLD PACKAGE - \$500

- A booth at the Exposition including 10' area, 4'x6' table, 2 chairs, tablecloth and electricity if necessary
- Your company mentioned during the event finals

- Your company products, literature and premiums distributed in contestant goody bags
- 2 VIP tickets to the New England Fitness Weekend Competition

Company Name:

Company Representative and Title:

Company Address:

Telephone #:

Fax #:

Email Address:

Package:

Is electricity necessary?

Mail payment to:

Beyond Fitness LLC

P.O. Box 800

Trumbull, CT 06611-0800

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